

# Community Health Worker Networks

*(October 14, 2014)*

*Richmond, VA*

# Overview

- Introduction
- Chronic Disease Prevention Strategies
- Clinical-Community Linkages
- Community Health Worker Networks (CHWNs)
- Identified Local Health Districts (LHDs)
- Outcomes
- Conclusion

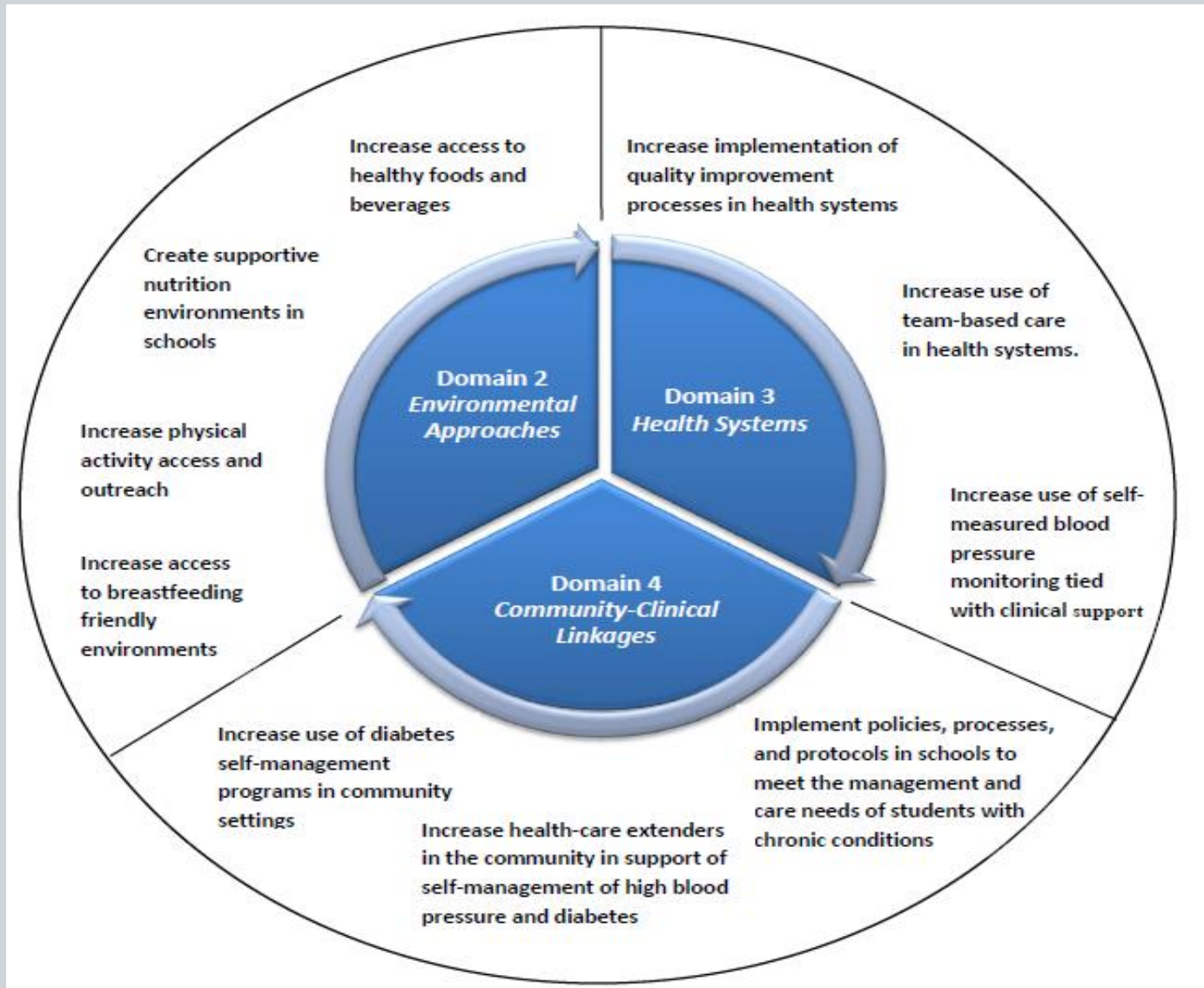
# Building a Healthier Virginia

## Overarching Goal

Promote health and prevent and control leading chronic diseases and risk factors through the implementation of cross-cutting approaches

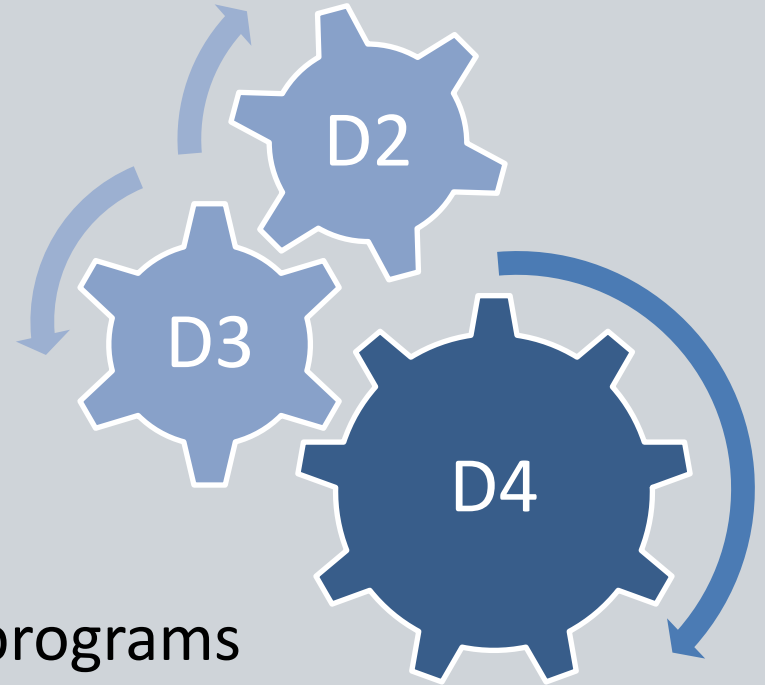


# Healthy Virginia



# Chronic Disease Prevention

- **Synergistic activities**
  - Health Systems
  - Schools
  - Worksites
  - Community Organizations
  - Local health districts
  - Self-management education programs
- **Statewide initiatives**
  - CHW Task force
  - Training, credentialing, and certification
  - Reimbursement mechanisms



# Clinical-Community Linkages

## Strategies



- Improve the quality and delivery of clinical and other preventive services.
- Improve clinical-community linkages.

## Impacts

- Clinical innovations that result in early diagnosis and follow-up care for patients diagnosed with a chronic disease.
- Increased use of self-management programs to prevent and control chronic conditions.

# Clinical Community Goals

Implement interventions that strengthen community resources for the prevention, early detection, and better management of chronic diseases.



# Community Health Worker (CHW)

- Community health workers are community members that can have a significant impact on extending the health care system into the community (Witmer 1995).
- The use of CHWs in health intervention programs has been linked to improved health care access, client health status, health and screening-related behaviors, and reduced health care costs (Brownstein & Blumethal, 1998).



# Community Health Worker Networks (CHWNs)

- The establishment of CHWNs will increase clinical-community linkages between health care systems, health districts, and community resources to prevent and reduce chronic diseases throughout Virginia.

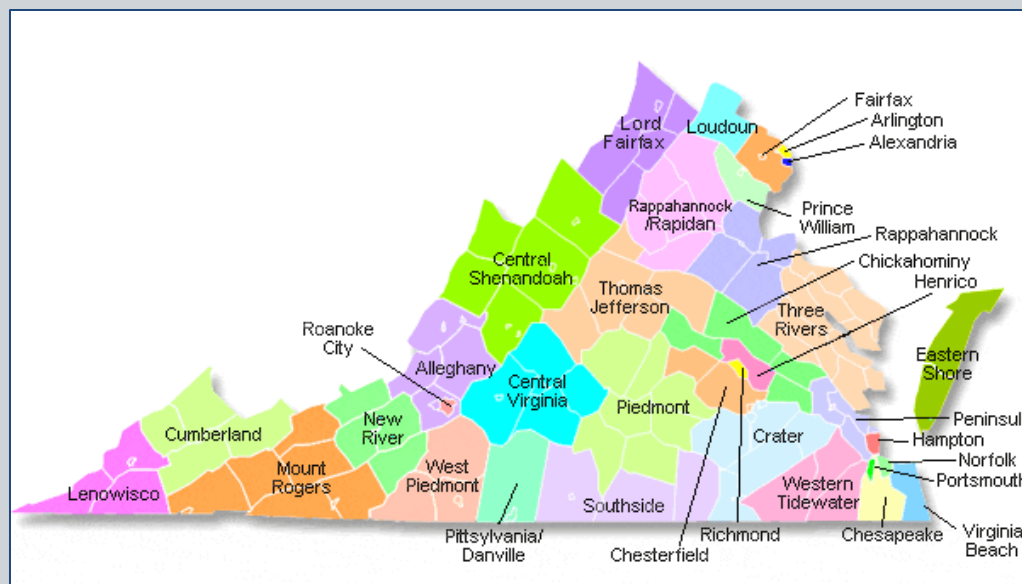
# Community Health Worker Networks (CHWNs)

- Funding for 9 districts
- CHW Coordinator
- Volunteer CHWs
- Training and Curriculums
- Referral Systems
- Tracking Tools

# Local Health Districts

## Selection Criteria

- Resources
- Proximity to funded health systems
- Existing Disparities
- Support from leadership



# Local Health Districts

District	Health System	Health Indicator Average Rank*
Southside	Halifax Regional Health System	23.6
New River	Multiple	22.0
Portsmouth	Multiple	22.0
Hampton	<i>South Eastern Virginia Health System</i>	19.1
Central Shenandoah	<i>Augusta Regional Free Clinic Harrisonburg Community Center</i>	18.4
Virginia Beach	<i>South Eastern Virginia Health System</i>	15.5
Henrico	<i>CrossOver Healthcare Ministry</i>	14.7
Peninsula	<i>South Eastern Virginia Health System</i>	12.4
Prince William	Mason and Partners Clinic (MAP)	11.3

**\*Sources:** (1) VA BRFSS, 2012, percentages are weighted to the population characteristics, adults 18+; (2) VDH Division of Health Statistics, 2012, age-adjusted per 100,000 population; (3) Virginia Health Information, Inc., 2012, age-adjusted per 10,000 population.

# Clinical-Community Outcomes



- Increased participation in self-management and lifestyle change programs
- Established referral systems between CHW Network and community partners
- Robust network of volunteers that are knowledgeable in community resources, self-management skills and partnership building

# Conclusion and Next Steps

- Identify or develop a tracking tool
  - Bi-directional feedback
  - CHW activity reports
- Develop and monitor progress of CHWNs
  - Clinical-Community Linkages Coordinator
  - Reporting tools
- Overcome barriers
  - Partner engagement
  - Scope of work
  - Sustainability

# Comments and Questions

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